**NEXT:** 

**NEXT:** 

From: "Wells, Eden (DHHS)" < WellsE3@michigan.gov >

**Date:** December 15, 2016 at 11:49:19 AM EST **To:** Shawn McElmurry <s.mcelmurry@wayne.edu>

**Cc:** "LyonCallo, Sarah (DHHS)" < <a href="mailto:lyoncallos@michigan.gov">, "Hanley, Farah (DHHS)" < <a href="mailto:hanleyf@michigan.gov">hanleyf@michigan.gov</a>>, "MZERVOS1@hfhs.org" < <a href="mailto:mzerger@wayne.edu">MZERVOS1@hfhs.org</a>, Matthew Seeger < <a href="mailto:ma

<paul.kilgore@wayne.edu>

Subject: Re: URGENT - Re: Wayne State Community Meeting in Flint

I'm sitting here at a senior citizen meeting and it is very clear that there are people who did not receive it well. You do need to be prepared for the fact that Information will be construed in certain fashion if it is not delivered with risk communication concepts in mind.

Eden V. Wells, MD, MPH, FACPM Chief Medical Executive Michigan Department of Health and Human Services Tel: 517-284-4020

Sent from my iPhone, please excuse typos

On Dec 15, 2016, at 11:44 AM, Shawn McElmurry <s.mcelmurry@wayne.edu> wrote:

Hey Eden, I know we discussed but I just want to make sure it was clear that our meeting last night was not intended to be a media event. We did not advertise it as such nor invite the media to attend. Our target audience for last night was the people that participated in the sampling. Additionally, I want to stress that no new information was presented and our message was not significantly different than the message we stressed during the meeting arranged by Mark Durno. Overall, I think those that attended received the message and took it well. Obviously, we can't control what others do with the information.

Please feel free to share with others.

Thanks, Shawn

